

Tuesday, 26 March 2019

FEDERORAFI: SPACE TO THE DISTRIBUTION SECTION



With the aim of increasing the comparison between production and distribution chain, Confindustria Federorafi has created a new internal section dedicated exclusively to Distribution.

The President Ivana Ciabatti has entrusted the coordination to Vincenzo Giannotti, former president of the Tari, aggregated partner of Federorafi. This decision emerged during the last meeting of the board, in consideration of the peculiarities of the domestic market and beyond. According to data collected by the Confindustria Moda Study Center based on ISTAT research, in the first 11 months of 2018, the sector witnessed a 2.8% decline in foreign sales.

The greater efficiency of the supply chain could therefore help: the first points of interest of the new area will be the models of distribution of the jewel of today and tomorrow and the adoption of a vademecum on best behavioral practices from the fiscal and administrative point of view. This need is now more important than ever in the face of complex national legislation that is creating uncertainty among the operators in the sector, including anti-money laundering, electronic invoicing, buying gold, traceability on the origin of gold and access to credit, for example.

Federorafi also renews its commitment to the Italian market thanks to the start of an analysis on consumer dynamics towards Made in Italy and on the appeal of different marketing channels, online and offline.



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India: a young and wealthy population that is looking at excellence and luxury. A sales boom is expected among the Millennials!

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No import fees for precious stones? Turnover would grow! This was stated by the President of Assogemme, Paolo Cesari.

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