

Piazza Italia

STRONGER TOGETHER

INVITO

UN MODELLO INNOVATIVO A NEW YORK PER LE ECCELLENZE ITALIANE.

📅 Sabato 19 Marzo 2022

🕒 H 18:00 - 19:30

📍 Hall 7.1 Buyers Lounge @VicenzaOro

Evoluzione, innovazione e
connessione nella ripartenza.
Il nuovo modello di
business per gli Stati Uniti.

Side Event a cura di
Alberto Milani e Dennis Ulrich
fondatori di Piazza Italia

A seguire cocktail

RSVP | marco@pzitalia.com
www.pzitalia.com



Piazza Italia

STRONGER TOGETHER

INVITATION

AN INNOVATIVE MODEL IN NEW YORK FOR ITALIAN EXCELLENCE.

📅 Saturday, March 19th 2022
🕒 H 6:00 PM – 7:30 PM
📍 Hall 7.I Buyer's Lounge @vicensaoro

Evolution, innovation and connection.
the new business model for
the United States.

Side Event led by
Alberto Milani and Dennis Ulrich
Founders of Piazza Italia

Cocktail hour to follow

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PIAZZA ITALIA: A SHARED SPACE FOR RETAILERS, BRANDS AND MANUFACTURERS.

Our Vision:

To facilitate and develop long- term relationships between the best Italian brands, Made in Italy manufacturers and top US retailers.

Why Piazza Italia:

- We have the support of the top Italian Jewelry Association, Italian Trade Agency, and the Italy America Chamber of Commerce.
- We provide a personalized office in Midtown New York for our members.
- We house a local dedicated Team who understands your specific business needs.
- We provide full logistics services in a safe and insured environment.
- We organize private shows for your Company.
- We provide a virtual show room and on-site product training.
- We have merchandising Team who understands the US market's needs with direct access to manufacturing facilities and streamlined product development.
- We understand speed-to-market which is critical in today's business environment.
- We provide sales, marketing, planning, forecasting, and photography for both e-commerce and lifestyle images.
- We provide a flexible range of pricing, general services, and financial options.